## THE LONG RUN VIEW OF CATTLE MARKET FUNDAMENTALS AND OPPORTUNITIES

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### **OUTLINE**

• SHORT RUN VIEW

• Long Run View

• FUTURE CHALLENGES AND OPPORTUNITIES

### TABLE OF CONTENTS

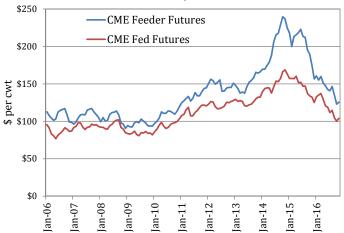
• SHORT RUN VIEW

Long Run View

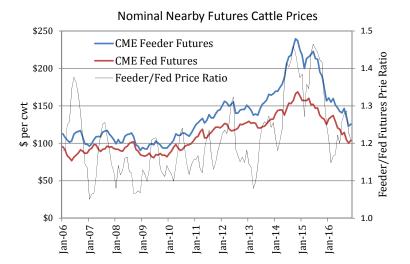
• FUTURE CHALLENGES AND OPPORTUNITIES

### THE CATTLE MARKET ROLLER COASTER

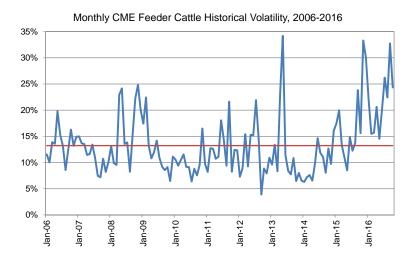
#### Nominal Nearby Futures Cattle Prices



### THE CATTLE MARKET ROLLER COASTER



## Volatility is Rising



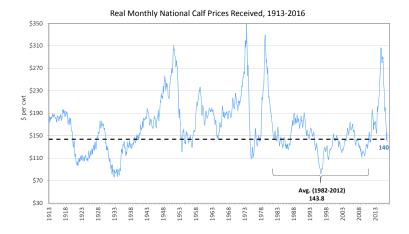
## TABLE OF CONTENTS

SHORT RUN VIEW

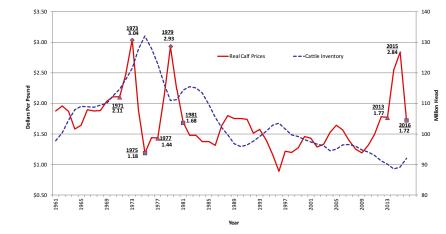
• Long Run View

• FUTURE CHALLENGES AND OPPORTUNITIES

## FOUR MAJOR PRICE SPIKES IN LAST 100 YEARS

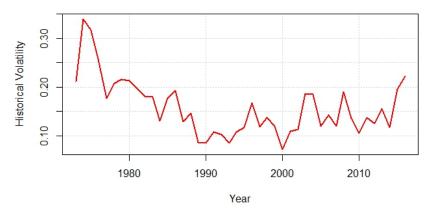


## THOSE RECENT SPIKES AND THE CATTLE CYCLE



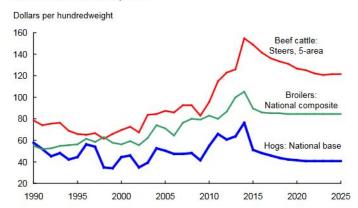
## PRICE SPIKES ACCOMPANIED BY PRICE SPIKES IN '73, '79, AND '14

#### Feeder Cattle Nearby CME Futures Contracts



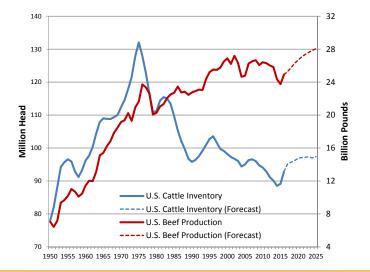
## BEEF CATTLE PRICE MOVEMENTS MORE DRAMATIC THAN OTHER LIVESTOCK

#### Nominal U.S. livestock prices



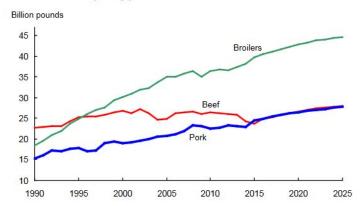
Source: USDA LR Projections

### FUTURE INVENTORY MOVEMENTS ARE UNCERTAIN



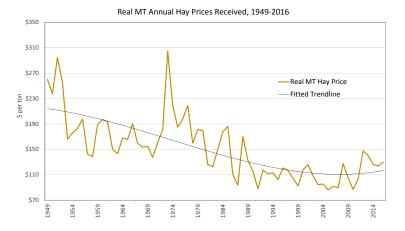
## STRONG GROWTH IN BROILER AND PORK PRODUCTION

#### U.S. red meat and poultry production

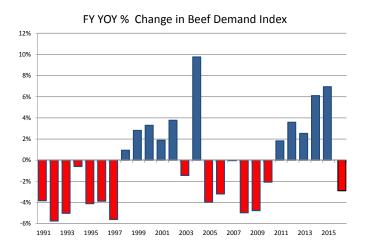


Source: USDA LR Projections

## FAIRLY STABLE TREND IN HAY PRICES



## After a Solid Run, Domestic Demand Weakens

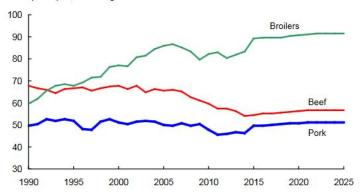


Source: Bureau of Labor Statistics, USDA-ERS, Compiled & Analysis by LMIC

### BEEF LOSING MARKET SHARE TO CHICKEN

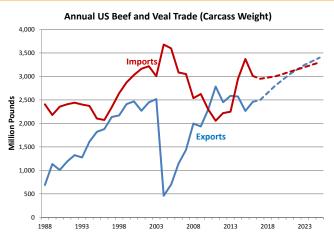
#### U.S. per capita meat consumption

Pounds per capita, retail weight



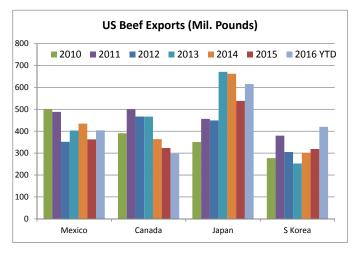
Source: USDA LR Projections

## CURRENT TRADE IMBALANCE EXPECTED TO CONVERGE



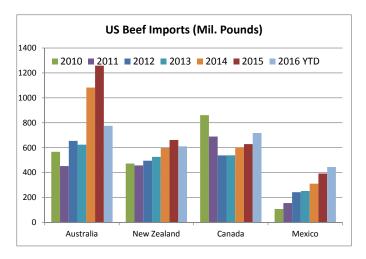
Source: USDA-FAS; Forecast by USDA Long Run Projection (2/16)

## EXPORT GROWTH WITH ASIAN PARTNERS



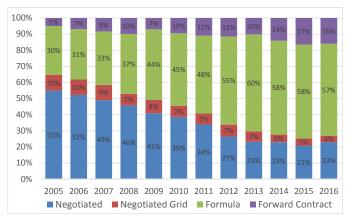
Source: USDA - FAS

## IMPORT GROWTH WITH CANADA/MEXICO



Source: USDA - FAS

## Cash Transactions are Shrinking in Place of Formula Pricing



Source: USDA - AMS

### Table of Contents

• Short Run View

Long Run View

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# FUTURES PRICES (As of 10/8/2016 SETTLEMENT)

Commodity	Units	Nearby	Apr 16	Aug 16	Oct 17
Feeder Cattle	\$ per lb	1.20	1.16	1.16	1.13
	Volume	$3,\!486$	891	111	0
Live Cattle	\$ per lb	1.04	1.05	0.95	0.96
	Volume	$24,\!318$	10,233	1,633	323
Implied					
Calf Price	\$ per lb	1.45	1.41	1.41	1.38

## SO, WHAT IS GOING ON?

- Cattle prices slightly below long run average.
  - Cyclical response.
  - Feeder-to-Fed price ratio falls back to normal.
  - Substitute goods.
- Volatility is high in cattle markets.
  - Typically follows large price spikes.
- How long can we rely on domestic demand growth?
  - Future growth likely to come from international markets.
  - Trade balance expected to equalize in future years.

## FOR MORE DETAILS ON THESE ISSUES AND MORE...CHECK OUT AGECONMT



After my most recent post that attempts to illustrate a market-based explanation for the recent declines in feeder cattle prices, there...



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OCTOBER 26, 2016

The Real Culprit Behind the Rapid Decline in Feeder Cattle Prices



SEPTEMBER 19, 2016

The Importance of Trade and the TPP in U.S. Beef Production



EPTEMBER 2, 2016

High frequency traders aren't the only player in the cattle market "meat casino"

#### Thank you for your time.

Questions, comments, feedback?

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